



2022 Artisan Information

Application Deadline - June 1, 2022

12th Annual Arts In Common Artisan Festival
Bay State Green, Downtown Westborough
October 1, 2022 11 am – 5 pm

Arts In Common (AIC), a festival created in 2009 by the Westborough Cultural Council, is a gathering place for artists, performers, and neighbors to come together for a day to connect and celebrate the arts.

Selection Process

AIC is seeking artisans with unique, distinctive, high quality, handmade crafts. In order to ensure variety, similar crafts will be limited by category to foster artistic diversity at the festival. There will be a limited number of booths that are predominantly jewelry.

This is a juried show. Digital images (jpeg format) of your work must be emailed to info@artsincommon.net while your completed application and payment must be mailed to Westborough Cultural Council, Attention: AIC Committee 34 West Main St. Westborough, MA 01581. Jury Notification will be emailed by June 15th

Criteria for Jury Selection

- Percentage of item that is handmade
- Aesthetics
- Our wish to present a balanced show
- Price range (to be competitive with others)

Images

Please provide three images representing the body of work to be exhibited and one booth image taken at a recent show or staged as we could expect it to appear at our show. Images must be no more than two years old. They must be high resolution and professional quality, saved in jpg format and no greater in size than 2 MB. File names of each image should include first and last name of exhibitor (example: jane_doe1.jpg, jane_doe2.jpg, etc.).

Exhibitor Information, Rules & Regulations

- Festival is open to all applying artists
- Booth size is 12 feet x 12 feet to accommodate a 10 x 10 tent
- Artisans must provide their own tent, table, displays, table covers, and chairs
- Artisans will be located outside and should plan accordingly. Weights for tents are required (stakes are not permitted). 20lbs of weight per tent leg are required
- No electrical hook-ups are provided
- No wall space is available for hanging work; must bring your own gridwork for hanging
- Check-In starts at 7:30am on day of festival
- All artisans must be registered and set-up by 10:45 am
- All tables must be covered to the ground, and packaging, packing materials, etc., stored underneath and out of sight
- Booth assignments are non-transferable
- Breaking down early is not permitted

- All artisans must be present on-site during the entire festival
- Arts In Common collects no commission on sales
- Participating artisans will be responsible for collecting and paying current Massachusetts sales tax on all sales made during the festival
- Artisans are responsible for leaving their area clean. Booths should be broken down by 6pm
- AIC is a family event, and Jury members reserve the right to refuse any artwork for inappropriate content

Brochure Advertisement (optional)

Size: Standard Business Card - 3.5" x 2.0"

Complete 2 lines below and attach a business card to be included in brochure (\$30 fee) Name

for Brochure: _____

Craft: _____

Fees

\$80 booth fee (refundable if application is not accepted). Note: there is no longer a jury fee to apply to AIC. See below for payment details.

Late applicants may not be listed in the AIC printed program

Application Check List: (Please make checks out to Westborough Cultural Council)

- \$80 booth fee
- 3 digital images of your body of work (.jpg format)
- 1 digital image of your booth setup
- \$30 check if choosing to be included in brochure