

2022 Performer Information

October 1, 2022 11 am – 5 pm Bay State Green, Downtown Westborough Application deadline to be in the AIC program booklet is August 1st

Arts In Common (AIC) was created in 2009 by the Westborough Cultural Council, both as a community festival and as a means to raise local funds to support the arts and culture in Westborough. This free event is a gathering place for artists, performers, and neighbors to come together for a day to connect and celebrate the arts.

Selection Process

AIC is seeking musicians, dancers, thespians, spoken word/poets, stand-up comics, and more to join our festival in order to ensure variety. Similar performers may be limited by category to foster artistic variety at the festival. Please submit a CD, DVD or a link to your website with your application. The material submitted must represent the work for intended performance(s).

Participant Information, Rules & Regulations

- Festival is open to all applying performers.
- Performers are volunteers and are not financially compensated.
- Performer check-in starts at 8:30 am.

All performers must be checked-in at the WCC booth at least 30 minutes before their scheduled slot on the day of the festival.

• Performers are required to submit an artist statement/short biography with this application.

• Performers are responsible for supplying their own instruments, music, props, etc. (a keyboard and house drum set will be available, as well as microphones)

• Performers will have 30 minutes to set up, perform and break down.

• A table will be available for you following your performance for personal promotions and merchandise. You will have 25 minutes of table time after your performance.

AIC is a family event and asks you to respect our audience.

The Town of Westborough, the Westborough Cultural Council, the Arts in Common Festival Committee and/or members thereof are not responsible for lost or damaged items related to your performance.