



2025 Artisan Information & Application

Application Deadline - June 16, 2025

15th Annual Arts In Common Artisan Festival
Bay State Green, Downtown Westborough
September 27th, 2025 11 am – 5 pm

Arts In Common (AIC), a festival created in 2009 by the Westborough Cultural Council, is a gathering place for artists, performers, and neighbors to come together for a day to connect and celebrate the arts.

Selection Process

AIC is seeking artisans with unique, distinctive, high quality, handmade crafts. In order to ensure variety, similar crafts will be limited by category to foster artistic diversity at the festival. There will be a limited number of booths that are predominantly jewelry.

This is a juried show. Digital images (jpeg format) of your work must be emailed to info@artsincommon.net while your completed application and payment must be mailed to Westborough Cultural Council, Attention: AIC Committee 34 West Main St. Westborough, MA 01581. Jury Notification will be emailed within 2 weeks post application deadline.

Criteria for Jury Selection

- Percentage of item that is handmade
- Aesthetics
- Our wish to present a balanced show
- Price range (to be competitive with others)

Images

Please provide three images representing the body of work to be exhibited and one booth image taken at a recent show or staged as we could expect it to appear at our show. Images must be no more than two years old. They must be high resolution and professional quality, saved in jpg format and no greater in size than 2 MB. File names of each image should include first and last name of exhibitor (example: jane_doe1.jpg, jane_doe2.jpg, etc.).

Exhibitor Information, Rules & Regulations

- Festival is open to all applying artists
- Booth size is 10 feet x 10 feet
- Artisans must provide their own tent, table, displays, table covers, and chairs
- Artisans will be located outside and should plan accordingly. Weights for tents are required (stakes are not permitted). 20lbs of weight per tent leg are required
- No electrical hook-ups are provided
- No wall space is available for hanging work; must bring your own gridwork for hanging
- Check-In starts at 7:30am on day of festival
- All artisans must be registered and set-up by 10:45 am
- All tables must be covered to the ground, and packaging, packing materials, etc., stored underneath and out of sight
- Booth assignments are non-transferable
- Breaking down early is not permitted

- All artisans must be present on-site during the entire festival
- Arts In Common collects no commission on sales
- Participating artisans will be responsible for collecting and paying current Massachusetts sales tax on all sales made during the festival
- Artisans are responsible for leaving their area clean. Booths should be broken down by 6pm
- AIC is a family event, and Jury members reserve the right to refuse any artwork for inappropriate content

Brochure Advertisement (optional)

Size: Standard Business Card - 3.5" x 2.0"

Complete 3 lines below and attach a business card to be included in brochure (\$30 fee)

Name for Brochure: _____

Craft: _____

Fees

\$80 booth fee (refundable if application is not accepted). Note: there is no longer a jury fee to apply to AIC. See below for payment details.

Late applicants may not be included in the AIC printed program

Application Check List: (Please make checks out to Westborough Cultural Council)

- \$80 booth fee
- 3 digital images of your body of work (.jpg format)
- 1 digital image of your booth setup
- \$30 to be included in brochure



2025 Artisan Application
Application Deadline - June 13, 2025
12th Annual Arts In Common Artisan Festival
Bay State Green, Downtown Westborough
September 27, 2025 11 am – 5 pm

Please make \$80 check (booth fee) payable to Westborough Cultural Council

Please print clearly, as we use email to contact you about submissions.

Name: _____ Phone/Cell: _____

Business Name: _____

Address: _____

Email: _____ Website: _____

Facebook/Instagram: _____

Have you participated in our art festival before? Yes _____ No _____

If no, how did you hear about us? _____

Special requests (i.e. corner booth, inline booth, proximity to main stage, etc.)

Category & Media

Please choose the category that describes your work (if you work in more than one medium, please indicate your primary and secondary choice for the festival):

Mixed Media _____	Ceramics _____	Photography _____
Drawing _____	Jewelry _____	Oil/Acrylic Painting _____
Graphics _____	Fiber _____	Printmaking _____
Glass _____	Illustration _____	Sculpture _____
Metal _____	Pastel _____	Watercolor _____

Personal care (bath/body products, etc.) _____ Woodwork _____

Other:

Please provide a detailed description of your work and your creative process, including materials and techniques used, degree of handcrafted versus purchased and assembled (or embellished) components in each piece:

Price range of work: From _____ to _____

As a participant, I understand and agree to abide by the rules and regulations as stated in this application. I certify that I will offer for sale at AIC *only* those items made by me and I understand that non-juried items, manufactured items, kits, or imports are *strictly prohibited*. (Chairpersons can request anyone whose work is misrepresented to leave the show or remove non-juried items). I understand that if accepted to exhibit at AIC, there are no refunds. I understand that the Town of Westborough, the Westborough Cultural Council, AIC Festival Committee and/or members thereof are not responsible for lost or damaged work. Furthermore, I hereby release the Arts in Common Committee solely as a group and the Town of Westborough all liability for personal injury and for damage/loss of property due to fire, theft, accident or other unforeseen circumstances.

I agree to allow my contact information and images of my artwork to be posted on AIC's Social Media pages for publicity purposes.

Signature: _____ Date: _____

Print Name: _____

If not accepted, I would like to be placed on waiting list: yes _____ no _____

Please make checks payable to Westborough Cultural Council and mail application to:

*Westborough Cultural Council
ATTN: AIC Committee
34 West Main Street Westborough, MA 01581*

**Booth fee will be fully refunded if you are not accepted into the festival.*