



Welcome! We're looking forward to partnering with you! Please read on to learn more about Arts In Common, and to find the option that best fits you and/or your company.

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Planning has begun for the Westborough Cultural Council's 12th Anniversary of Arts in Common which will be held on **Saturday, Oct. 1, 2022 at Bay State Commons** in Westborough. You are invited to be a part of this free community-wide event promoting cultural enrichment and offering an opportunity for the entire community to join together in a celebration of art, music, dance, food and fun! The day-long event will feature artists, musicians, performers, food trucks, brewers and vintners from our local community and beyond.

We invite you to help make Arts in Common another fun, successful event that brings the whole community together to celebrate the arts. This has become a very popular event at Bay State Commons, and we are committed to continuing this annual event. Depending on the sponsorship level you choose, your organization will benefit from extended exposure through media campaigns, promotional efforts, press releases and other printed materials. You will also be listed on the Cultural Council website at [www.westboroughculturalcouncil.org](http://www.westboroughculturalcouncil.org), the Arts In Common website at [www.artsincommon.net](http://www.artsincommon.net) and receive recognition at the event.

All funds raised from this event will help support the Westborough Cultural Council's mission of keeping the arts, sciences and humanities vibrant in Westborough. This year, we were able to fund twenty-one grants, totaling over \$15,000. We hope that you share our belief that the cultural life of our community helps to define its character and purpose and that you will support our efforts to bring meaningful programs and events to Westborough. Your tax deductible contribution will allow us to host Arts In Common once again. Together, we can enrich the cultural life of our community and thus further promote Westborough as a thriving hub of activity in the Commonwealth.

We hope we can count on your support. If you have any questions regarding sponsorship opportunities, please contact Maureen at [maureenj1@verizon.net](mailto:maureenj1@verizon.net). On behalf of the Westborough Cultural Council, thank you for your support of the arts and culture in Westborough.

Regards,  
Maureen Johnson  
Arts In Common, Co-Chair  
Westborough Cultural Council