



Dear Friends of the Westborough Cultural Council,

Planning is well underway for the Westborough Cultural Council's 14th Anniversary of Arts in Common, which will be held on **Saturday, October 5, 2024 at Bay State Commons** in Westborough. You are invited to be a part of this free community-wide event promoting cultural enrichment and offering an opportunity for the entire community to join together in a celebration of art, music, dance, food and fun! Held on the beautiful Bay State Green, Arts in Common is a juried outdoor show featuring unique arts, musicians and performers from across New England. The festival features live music, dance, drama, games and activities, food trucks and craft beer.

We invite you to help make the 14th anniversary of Arts in Common another fun, successful event that brings the whole community together to celebrate the arts. This is a very popular event at Bay State Commons, and we are committed to continuing this annual event. Depending on the sponsorship level you choose, your organization will benefit from extended exposure through media campaigns, promotional efforts, press releases and other printed materials. You will also be recognized on social media pages (AIC and Cultural Council pages), listed on the Cultural Council website at www.westboroughculturalcouncil.org and the AIC website www.artsincommon.net, and receive recognition at the event.

All funds raised from this event will help support the Westborough Cultural Council's mission of keeping the arts, sciences and humanities vibrant in Westborough. This year, we were able to fund twenty-five grants, totaling over \$20,000. We hope that you share our belief that the cultural life of our community helps to define its character and purpose and that you will support our efforts to bring meaningful programs and events to Westborough. Your *tax deductible* contribution will allow us to host Arts In Common once again. Together, we can enrich the cultural life of our community and thus further promote Westborough as a thriving hub of activity in the Commonwealth.

We hope we can count on your support. If you have any questions regarding sponsorship opportunities, please contact me at maureenj1@verizon.net. On behalf of the Westborough Cultural Council, thank you for your support of the arts and culture in Westborough.

Regards,

Maureen Johnson
Westborough Cultural Council
Arts in Common Committee Co-Chair